



Press Kit

International Symposium & Exhibition
on Natural Dyes and Colours



Organised by



In collaboration with



Under the patronage of



Avec le soutien du
Secteur de la culture

Organisation
des Nations Unies
pour l'éducation,
la science et la culture



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1 – ISEND 2011 EUROPE: presentation

An international Symposium under the patronage of UNESCO

During 6 days of events and activities open to professionals and the public, over 500 participants from 60 different countries will come and debate the environmental, cultural and economical challenges regarding the preservation and development of natural dyes and colours.

For the first time ever, the exhibit will be open to the public, with a marketplace, demonstrations, exhibitions and an exceptional evening show.

Chronological landmarks

2006 – India: 1st world symposium on natural colouring agents

2008 and 2009 – South Korea

2011 – La Rochelle, France: 1st European edition (organised by the Regional Centre of Innovations Transfers of Technologies of Botanic of Rochefort s/Mer- CRITT horticole (ARRDHOR), with the collaboration of Lyon's CNRS Center of Research).

The objectives

- gather and foster dialogue between participants of complementary and diverse origins: scientists, craftsmen, farmers, artists, industrials and decision makers.
- lead an in-depth debate about the cultural and economical importance of the renewal of dyes and natural colouring agents
- provide examples of the contributions already made to a «greener world»
- increase public awareness of what's at stake regarding natural dyes.



The programme strives to value ancient know-hows, review industrial exploitation, and defend the preservation of species.

Taking it further

Today's interrogations on chemicals use and new perspectives in agricultural and industrial valuation represent an economical and environmental challenge.

Natural pigments and colouring agents from plants and animals offer a wide spectrum of colours to dye clothes, textiles, paper, and to colour our skin, our hair and the food we eat...

A true bond between humankind and nature, natural dyes and colouring agents are part of the world's heritage. Threatened from 19th century by massive industrialisation of synthetic dyes and pigments extracted from fossil resources, the dye arts, real "living treasures", are common to all civilizations. Today's perspective on fossil-based resources depletion and all interrogations around chemicals are creating a return to the use of renewable resources. A significant revival of interest in natural dyes and pigments is already being demonstrated notably in cosmetics, textile, and food industries.

This renewed economic interest raises crucial issues: **sustainable development of the production and uses of natural colouring agents**; responsible management of wild natural resources; ethical research and environmentally friendly production methods.

Organisers

CRITT Horticole of Rochefort-sur-Mer (ARRDHOR)

For more than 15 years, CRITT Horticole (ARRDHOR) has developed a unique expertise in Europe in the field of natural dye-plants. Its multidisciplinary methods cover all botanical, agronomical and biochemical aspects.

It results in creating complete lines of dye-plants cultures that are economically sustainable, and developing plant-colouring matter (extracts, dyes and pigments) for large scale industrial productions. The CRITT offers research and



development contracts for the setting up of new products in the textile and cosmetics industry. In 2005, CRITT's works gave birth to a startup: "Couleurs de Plantes" Company, one of the most important private actors in the production and sale of natural dyes and colouring extracts coming from plants.

CRITT horticole (ARRDHOR) and "Couleurs de Plantes" Company both actively took part in the two previous Symposiums, presenting conferences during scientific mornings, leading workshops and participating in final synthesis roundtables.

UMR 5648

From the beginning, the CRITT has received support from Professor Dominique Cardon, Research director in the CNRS of Lyon, specialist in natural dyes and author of a world reference book: "Natural Dyes –Sources, Tradition, Technology and Science, London, 2007".

Dominique Cardon has received the "Art et Science de la Couleur " price from Fondation L'Oréal, Bronze mention, for "Le Monde des Teintures naturelles" in 2003 and she has been decorated of UNESCO's Medal "Penser et Construire la Paix/Thinking and Building Peace" for the scientific coordination of the International Workshop on Natural Dyes in Novembre 2006, Hyderabad, India.

Experts platform

Dr. Balfour Paul- Institute of Arab and Islamic Studies, University of Exeter - United Kingdom
 Prof. Bechtold- Research Institute for Textile Chemistry and Textile Physics, University of Innsbruck - Autriche
 Dr. Cardon - Directrice de Recherche CNRS - France
 Dr. O. Devia Castillo - Département de Chimie, Universidad Distrital Francisco José de Caldas. Bogotá - Colombie
 Mrs Edelkoort - Trend Union - France
 Dr. Hnawia - Département de Chimie, Laboratoire LIVE - Nouméa - France
 Dr. Jashenko - Tethys Scientific Society, Laboratory of Entomology, Institute of Zoology, Almaty - Kazakhstan
 Pr. Dr. Kim - Museum of Natural Dye Arts - Republic of Korea
 Pr. Lamare, Sylvain, Directeur de Recherche CNRS et de l'UMR 6250 La Rochelle - France
 Mr Leaño - Philippine Textile Research Institute - Philippines
 Pr. Nacro - Laboratoire de Chimie Organique et Physique Appliquées (LCOPA) - Burkina Faso
 Mr Ong - Company Atelier Sarawak, Seal of Excellence of UNESCO - Malaisie
 Dr Phipps - formerly Metropolitan Museum of Art, New York - USA
 Mme de la Sayette - Directrice du Centre de Recherche en Horticulture, Rochefort-sur-Mer - France
 Dr. J. Seixas de Melo - Département de Conservation et de Restauration, FCT-New University of Lisbon - Portugal
 Pr. Ushida - Department of Human Environmental Sciences, Mukogawa Women's University - Japon

Partners

Patronages

ISEND 2011 Europe has been granted the patronage of UNESCO, of the «Ministère de l'Ecologie, du Développement durable, des Transports et du Logement» and of the «Ministère de la Recherche».

Institutional Partners

ISEND 2011 is supported by FEDER, Conseil Général de la Charente-Maritime, Communauté d'Agglomération and City of La Rochelle.

Sponsors

EADS, LVMH

Voluntary workers

- A dozen of La Rochelle families will be welcoming participants during the Symposium,
- The organising team is supported by 15 voluntary workers: fashion and design professionals, art school students, who will help preparing the art and fashion exhibition and printing studio.

2 – ISEND 2011: highlights

Events for professionals - Espace Encan

→ Meetings around today's professionals works

Experts from all over the world deliver the keys for a better understanding of all issues around the use of colouring agents and natural dyes. Through conferences, posters and films, a complete approach of dyeing practices can be read at various levels: scientific, agricultural, legacy, cultural, social, economical...

Detailed program: <http://www.isend2011.com/lectures-demonstrations,259,en.html>

Conferences, posters and films: covered themes

- Natural dyes, across ages and around the world
- Textile decoration using natural dyes: from tradition to innovation
- From the past to the future of natural dyes: the contribution from the archeological and anthropological research.
 - I. Recent identifications of colorants in museum collections
 - II. Natural dyes of american pre-columbian civilizations
 - III. Purple from Muricids and Indirubins
- Roundtable on natural Indigos
- Biological activities of natural colouring agents, applications as food colorants.
- Recent progress in the knowledge, selection, biochemical study, productions and applications of natural colorants
 - I. Cultivation of dye plants
 - II. Extraction of natural colorants from dye plants
 - II. Applications in the textile industry
 - IV. Applications in different crafts and industries (cosmetics, food colorants, paints and plastics)



- Economical and social impacts of the development of natural dyes – case studies
 - I. Gender and rural development
 - II. Environnemental and pedagogical issues, contributions of NGOs
- Valuation of natural colorants: databanks, marketing, labels
 - I. Proposition of a computerized tool to collect and make globally available knowledge on natural colorants
 - II. Marketing of natural colorants and of products dyed/coloured with them
 - III. Label(s) for natural colorants

Natural dyeing demonstrations

Led by international specialists, workshops will illustrate the different techniques used throughout continents and ages. Over 40 participants will show all the secrets of natural dyeing techniques, used all around the globe.

Detailed program: <http://www.isend2011.com/programme,259,en.html>

Permanent workshops

These workshops will function in parallel with the other dye workshops during all the workshop sessions of the Symposium:

- Mr Yamashita (Japon): "Kappeta weaving with yarns dyed with natural dyes"
- Dr Isabelle Clonier, CRITT Horticole (ARRDHOR - France): "Reduced scale industrial frame-printing of textiles using natural colorants extracts"
- Mr. Jérôme Dorny NJD Cosmetics (France)/Mrs Buttigieg, Sylvie Clin d'Oeil Coiffure (France): "Hair dyeing in different colours with natural colorants"

Thematic workshops

- Textile Printing and decoration
- Other techniques for textile decoration
- Dyeing with indigo
- Dyeing with safflower
- Dyeing with purple
- Natural dyes of Americas
- Natural dyes of Australia
- Natural dyes of Madagascar
- Dyeing with cochineal
- Colouring the unexpected; dyeing felt
- Hair dyeing and cosmetics with natural dyes
- Dyeing processes with recent natural dyes



Excursions

Four possible places for visits. Excursions are organised on wednesday mornings.

CRITT Horticole (ARRDHOR) "Couleurs de Plantes" laboratory, potager du Roy – Rochefort

- Visit of the extraction and application laboratory, where colouring principles and colours are typified and developed by CRITT Horticole (ARRDHOR). These come then into a diverse range of industrial application products: textile, paint, cosmetics, food...
- Visit of the King's plants garden, pedagogical garden rehabilitated in 2008. A former part of the Marine's garden, this garden now shelters some of CRITT Horticole's (ARRDHOR) dye-plants collections.

Seashore, purple shells, oyster farming - Fouras

Discovering Charente's seashore and three purple shell species biotope:

- two Muricidae ; one indigenous (*Ocenebra erinaceus* – Linné, 1758) and one invasive (*Ocenebrellus inornatus* – Récluz, 1851)
- one Thaididae: *Nucella lapillus* (Linné, 1758)

Country side, a dye plants grower and cattle farm - St Symphorien

- M. Pillot, farmer in Saint-Symphorien, grows cosmos, coreopsis, reseda, sorghum and madder. Cooperating with CRITT Horticole (ARRDHOR), he conducts agronomical experiments for adapting and optimising technical processes.

Museum of Natural History – La Rochelle

- Special guided visit of La Rochelle Old City and Natural History Museum. A discovery of the museum's collections under the natural dyes point of view. Excursion prepared in collaboration with Dominique Cardon, Research Director at CNRSS.

→ Films scheduling

Mr Tim McLAUGHLIN and Ms Charllotte KWON, (Canada) - 92 min

Maiwa Productions

« A la recherche des coloris perdus » – 2008

Ms Pajaera PATANATHABUTR, (Thaïlande) - 16 min

Silpakorn University and The SUPPORT Arts and Crafts International Centre of Thailand (SACICT)

« Teinture naturelle en Thaïlande du Nord » – 2008

Mr Sou YAMASHITA, (Japon) - 5 min

Kihachijo MEYU Studio

« Kihachijo » – 2010

Ms Elisabeth D. INANDIAK, (Indonesie) - 15 min

Lokaloka - Mr Hendri SUPRAPTO

« Une vie en batik : du palais des sultans aux villages de Java » – 2008

Ms Marie-Claire KUO, (France) - 48 min

Banque de données sur les cultures des populations Miao

« Tracer le Batik dans les traditions du Guizhou » – 2010

Ms Ann RIQUIER, (Inde) - 10 min

Dolma Film - KMA Exports

« Teinture naturelle à l'indigo en Inde » – 2009

Ms Ann RIQUIER, (Indie) - 13 min

Dolma Film - The Colours of Nature

« Eco Jeans » – 2010

Mr Masakazu AKIYAMA, (Japon) - 30 min

Aya no te-tsumugi senshoku kobo

« Teinture naturelle à l'indigo au Japon »

Mr Masakazu AKIYAMA, (Japon) - 29 min

Aya no te-tsumugi senshoku kobo

« Teinture à la pourpre au Japon »

Mr Kamruzzaman KAMU, (Bangladesh) - 17 min

Nijera Cottage and Village Ind.- Private limited in Collaboration with CARE Bangladesh

« Living Blue » – 2010

Mr Olivier CARRERAS, (France) - 27 min

Maison Carré Production- Taj Foundation

« Avancer avec confiance » – 2011

Ms Angana JHAVERI, (Inde)
Illumine Films
« Aranya Natural » – 2011

Ms Barbara TROTTNOW, (Allemagne) - 43 min
bt-medienuproduktion
« Secrets de tapis » – 1999

Ms Barbara TROTTNOW, (Allemagne) - 30 min
bt-medienuproduktion
« La pourpre au rythme de l'escargot » – 2004

Ms Annie WALTER, (France) - 15 min
IRD - Institut de Recherche pour le développement
« Teintures des nattes rouges à décor par réserve de pochoirs du Vanuatu » – 1970/80

Mr Eugenio MONESMA, (Espagne) -15 min
Pyrene, PV - Mr Fernando GUALLAR
« Teindre avec des champignons » – 2009

Mr Bewley George SHAYLOR, (Australie) 19 min
Pollard Designs
« Trésors de la Terre » – 2008

M Jean-Christophe MOINE, (France) - 18 min
Ethnomedia
« Couleurs Bourdaine. Variation autour d'un colorant naturel » - 2011

→ Programmes combining scientific research, natural valuation and pedagogical action

Atlantic Purple seashells Programme (LIENSs lab, University of La Rochelle, CNRS Lyon, CRITT Horticole (ARRDHOR), La Rochelle Aquarium)

Interdisciplinary research on purple extracted from sea molluscs. Two species that can be found on Charente Maritime's seashores have been studied to make some progress in Research, in collaboration with La Rochelle University LIENSs (Littoral Environnement et Sociétés):

- *Ocenebra erinaceus* (Linné, 1758) – indigenous species
- *Ocenebrellus inornatus* (Récluz, 1851) – invasive species

A conference during the Symposium and the Aquarium exhibition will showcase the results of the programme.

Project with the Natural History Museum of La Rochelle

In collaboration with Dominique Cardon, the Museum's curator has prepared a specific visit that underlines various objects referring to natural dyes and colours

- bringing several local tinting plants and three purple shell species to light,
- objects brought back from the 19th century big scientific expeditions by the region's scientists: sketches, tropical local shells, tapas (choice material for natural dyeing),
- decorative items, headbands, hairdos, pectoral and other jewel sets «natural colours»

During the Symposium, one guided visit will be proposed to participants in the course of the Wednesday excursions, on Wednesday, april 27th in the morning.

Pedagogical project associating professional highschoools of Rochefort, Paita (New Caledonia) and Sartrouville, and with the participation of l'Ecole des Arts Décoratifs, Paris

- *Lycée Jean XXIII of Paita, New Caledonia*

For two years, students have made dresses out of plant waste and indigenous plants from the tropical dry forest of New Caledonia.

- *Lycée Jules Verne of Sartrouville, arts and crafts degree, costume designer diploma*

Students will present a collection of four costumes, each of them being the medium for a plant's colour range: weld, madder, woad and logwood. Each plant is associated with a period of french fashion during which the plant was used.



- *Lycée Gilles Jamain of Rochefort*

Students from the Embroidery and Fashion section will exhibit four dresses, one being entirely made of Alder Buckthorn dye

- *Ecole des Arts Décoratifs, Paris :*

3rd year students in Textile Design have worked around the global «Dream and territory» theme.

They created fabrics specifically designed with natural plant-dyes. Their creations will be printed on cotton during a demo workshop at the Symposium, hold by textile experts from CRITT Horticole (ARRDHOR) and two ENSAD students.

Recovering plants by-products – a project

Alder Buckthorn

CRITT horticole (ARRDHOR) and LPO (Birds Protection League) have found a source of Alder Buckthorn, resulting from the clearing of marshy areas. The CRITT horticole set the extraction process of the plant's dye and an industrial pilot project was made.

This extract will be used for high-end frame printing on furniture, in collaboration with the industry's leader in France. A textile frame-printing workshop is organised with this company, to be hold during the Symposium.



Co-production of a documentary film

The film « Couleurs Bourdaine. Variation autour d'un colorant naturel » shows the valorisation of Alder buckthorn, dyeing plant from French marshy area.

Harvesting, colorant extraction, use for textile design by CRITT horticole's partners Ethnomedia, a group of scientists and creators has done the film and is an associate producer and partner for this project

→ Evening show

On Wednesday, april 27th, l'Espace Encan's big auditorium will host a colourful show.

«Arts de la scène»/»performing arts», a mix of live performance, lyrical art, choir, circus...

The stage will be dressed up in natural colours by the Corpus Thalys duo, costume designers. All costumes will be of natural dyes.

Evening Programme (may change)

- Introduction: Demimolle company (former Cirque Plume duo, Valérie Dubourg and Jacques Schneider)- poetical duo, bike and rope acrobats
- Coup de chœur, La Rochelle - "Aquarelles" Creation from Julien Joubert on a Poem by Verlaine – for mixed choir, violin, cello, bassoon and doublebass
- Circassian Interlude: Laurent Barboux, high-wire artist and Alessandra Agosti, piano
- Lyrical music: three divas, piano - Offenbach, Bizet, Mozart...
- Final: choir and diva – The italian salad

Events open to the public

→ The sale space: an exceptional marketplace - Espace Encan

More than 40 exhibitors coming from Africa, America, Asia and Europe, will sell their scarce and dazzling products, during the whole Symposium.

Who are they?

Companies, associations, artists, art galleries, studios, NGOs... All exhibitors have recognized know-how in the field of natural dyed products.

What will you find?

On more than 1320 sq feet exhibition space, visitors will be able to discover fabrics, silk and woolens, textile items (clothes, linens...), accessories (stoles, hats, creation pearls...), ornamental items and pieces of art.



The bookstore will gather books written or co-written by the Symposium's participants.

Exhibitors:

- Afghanistan: Les Ateliers Ersari,
- Germany: Artis Tinctoria
- Bangladesh: CARE Bangladesh in collaboration with NCVI - Living Blue
- Burkina Faso: Ivatex
- Cameroon: AFCA - Association des Femmes Camerounaises Actives
- Canada: Maiwa Handprints Ltd
- United States: Shibori Nature
- France: Renaissance dyeing, The Mulberry Dyer, Ludovic de Vallon, Heartwear, Bleu de cendre, Voyageur sans bagage, Laine Couleur Nature, Fra-joséphine, Suzy Gallo, Association Couleur Garance, Couleurs de Plantes, CRITT Horticole (ARRDHOR), Couleurs Naturelles, Ethical Fashion Show, VEGEPOLYS
- Great-Britain: Woad-inc, Hampshire Guild of Weavers Spinners and Dyers, Vivien Prideaux
- India: Dr. Ismail Mohamed Khatri, Sutra, Veda Commercial Pvt. Ltd., CARE Bangladesh in collaboration with NCVI - Living Blue, Damask, Adiv Exports, Creative Bee, GREEN RAINBOW COLORS COMPANY PVT LTD, Elysian Arts Emporium, AURA HERBALTEXTILES LTD
- Japan: Kwassui Women's University -Shellfish Purple, Earth Network - Kitta
- Laos: Taykeo Textiles Gallery
- Malaysia: National Art Gallery
- Taiwan: Da-Yeh University, BeBe Cotton Knitting Co., Ltd
- Madagascar: N'éna For You - Soie de Madagascar
- Mali: LE NDOMO
- Nigeria: HOTWAX IMAGINATION ART
- Spain: Cornblume, ASOCIACIÓN MILANA



In focus:

Heartwear

In 1993, with a group of stylist friends, Li Edelkoort created Heartwear. A non-profit association that helps to sustain handcraft knowledge and therefore collaborates with artisans in developing countries to tailor their products for export without compromising their traditional skills, know-hows, culture, and environment. Heartwear has chosen to manufacture high-quality products and to distribute them on a confidential scale, by mail order, direct sales and wholesaling. Once Heartwear has established a link with a region or a collective, it tries to sustain a long-term relationship by developing and improving the local offer. Heartwear has developed indigo textiles for home and fashion with artisans in Benin, ceramics with potters in Morocco, and Khadi cotton in India. All profits are re-invested in each project's home country. These cottage industries will ultimately become independent, generating an economic impulse to the region through local and export markets.

Laine Couleur Nature

Based in Vallée d'Aspe in the Pyrénées, Laine Couleur Nature proposes local wool and some small handicrafts, small textile items (baby and adult clothes, scarves, fabric belts...) tailored in a traditional way and dyed or printed with natural dyes. Pyrénées plant-dyed wool, cotton, woolens and linen textiles - Pigments. Kits for textile dyeing.

Sutra

Sutra is a non-profit structure, based in Kolkata, India. Its goal is to increase public awareness on issues around traditional Indian textile through seminars, exhibitions, workshops, publications and all other means to initiate new research, documentations and developments for the rural population. For ISEND 2011, SUTRA presents the Works by Bengal natural dye artist Ajit Kumar Das: paintings on cloth, Khadi cotton Stoles and hand painted Scarves.

Earth Network – Kitta

The small Kitta studio is based outside Tokyo. Textiles are boiled over woodfire, then handsewn one by one. Each piece uses natural fabrics (linen, organic cotton, craft wool) and is assembled according simple, original designs that reuse and value fabric waste.

Opening hours and practical information:

The market place with stalls is situated in the great hall of the Congress Centre

Monday 25th to Friday 29th April: 3.30 pm to 7pm

Saturday 30th April: 9 am to 5.30pm

Access fee to the market place: 5 euros

→ Art and fashion exhibition «Rainbow» - Espace Encan

Artists, craftsmen, dyers show their work and pieces of art in an outstanding fashion exhibition.

The thread?

More than 200 pieces of dresses, scarves, stoles, kimonos, tapestry works, and reproductions of silk ottoman brocades from the XVIth century. The exhibition creates a dialogue between ancestral cultural practices (batik, shibori, tiedye...) and the latest practical applications inspired by the creativity of contemporary artists.

Artists :

Pays	Nom
Argentina	MENNA Fabiana
Australia	POLLARD Trudi, FLINT India
Azerbaïjan	AZERBAIJAN HISTORY MUSEUM represented by Mrs Gulzade ABDULOVA
Bangladesh	GHUZNAVI Ruby, designer, ALAM Shah, weaver, BEGUM Muntaz, embroiderer
Canada	AUTIN Johanna, CARMAN Carissa, GOTOWKA Sarah, KWON Charlotte
France	BOULANGER-PENDUFF Martine, professeur, FEUILLEBOIS Sarah, MAGESEKSEK Maslinda, MAJELE Marcelline, NEYKEINE Eloïse, NOMOIGNE Lucie, PHILIP Sabrina, TIAOU Clémentine Sisia les élèves, BRES Françoise, CHIGNAGUET Nadine, professeur et les élèves, DELAETER Odile, professeur, LAMADE Celine, les étudiants de Dma (diplôme des métiers d'art), costumier réalisateur, BARAHONA Sylvana, BELLASSAI Alessia, BRIEMEL Caroline, CARON Gaëlle, DARQUIN Agathe, FISCHBACH Valerie, FORESTIER Zoe, GRAPPE Fanny, LEDOUX Sandrine, OLSZEWSKI Fanny, Pollet Cecile, WANEGUE Perrine, DELAUNAY-DELFS Karin, GUYOT Sophie, Laboratory team, ARRDHOR, CRITT Horticole, MOREAU-COLAS Pascale, NATURE INDIGO (NÄGELKE Birgit; CHAVIGNY Kristel, CALMEJANE Isabelle), ROZIER Sandrine, SALLES Marjory, TALBOT Delphine
Germany	KAISER Dieter
Hawaï	ANDRADE Ivy Maile, LUTERU Lufi, KULANI Jeremiah-Wong
Honduras	MEDINA BONTA Luz
India	BANERJEE Monoleena, CIRIZA Larraona Jesus, KAUR Kamaldeep, KUMAR DAS Ajit
Indonesia	RAGA HORENG Alfonsa
Italy, Chili	CICUTA Paola, DUSI Inge
Japan	ASHIDA Naomi, HARA Reiko, HARAGUCHI Ryoko, MIKAMI Kazuko, NPO EARTH Network, collaborating art work, SHIBATA Reiho, SUMI Hisako, SUZUKI Fumiko, UJITA Mayumi, YADE Shoko, YAMASHITA Fumiko and Homare, SAWANO Yuko and Takashi, Keigo MINE and Naoko NAKAJIMA
Malaysia	ONG Edric
New Zeland	HEFFERNAN Sandy
Norway	SUNDBØ Annemor
Philippines	GUINOO Alfonso

Poland	SCHMIDT-PRZEWOZNA Katarzyna
Spain	GRANADOS VACHER Marie-Noëlle
Sweden	SCHÄRING Jeanette
Switzerland	BIGLER Barbara
Taiwan	CHIA Ma-Li, LIANG -YUNN Chen, WANG Yi Hin, WU Wen Shi
Turkey	ATLIHAN Serife, TCF Mr Recep KARADAG
United Kingdom	LANCASTER Maria, POWELL Rachel, PRIDEAUX Vivien
USA	KRITIS Matthew, RICH Jay, URBANEK Karen, WEISS Wendy, HAAR Sherry BASS May

In focus:

NPO EARTH NETWORK

Earth Network is an international environmental NPO registered to the Japanese government since November 2002. Earth Network consists of professional and non-professional members with a variety of talents, skills and backgrounds including chemists, dyers, painters, teachers, architects, industrial designers...

With these human resources, NPO Earth Network hopes to contribute to a better future human life using natural colors, exchanging information through international networks, holding workshops nationwide.

Kakimonos, obis, katazome: NPO Earth Network will present its numerous dye works through pieces of the purest Japanese tradition.

INDIA FLINT

Australian artist, internationally recognized, India Flint is a true botanical alchemist. She uses plants and water without chemicals for direct dyes. Each of her works is unique and showcased at the highest level in museums throughout the world.

India Flint also works for the stage. The pieces presented at ISEND 2011 are called «windfall-dyed textiles».



MA-LI-CHIA

Ma-Li-Chia, artist from Taiwan has had an eclectic, rich career. She now teaches volunteers at the National Taiwan Craft Research and Development Institute. Working with master craftsmen for 5 years, her talent enabled her to rapidly exhibit her work.

From 2007 to 2009, she showcased her work in every governmental «Color and textile arts» fair. The work presented here is called «Desire to be seen», 4 indigo works.

How she conceives her work: «Even though I have already lived half of my life, I still want to create my future».

Experts will give the keys to a better understanding of what's at stake around the use of natural dyes and colours. Through films, posters and demos, colouring art can be read with various lenses: scientific, agricultural, legacy, cultural, social, economical ...

→ “The purple color” exhibition at the Aquarium de La Rochelle

From april 25th to august 31st 2011, the Aquarium will host a free, exceptional exhibition: «the Purple Color – purple-producing muricids from the Atlantic coasts to the other side of the world». An exhibition that focuses on highlighting this rare marine and animal colour, source of one of the most mythical and prestigious dyes in humankind’s history.

It is an invitation

- to discover what exactly genuine purple is, where it comes from, how it is produced, what its uses are.
- to meet the main species of marine molluscs that have provided purple dyes and pigments to the ancient people living around the Mediterranean and along the European coasts of the Atlantic.
- to admire the works of purple-lovers, scientists and artists, inspired by these colours born from sea, air and light.

Open everyday, from 9 am to 8 pm - Free entrance

Aquarium de La Rochelle

Quai Louis Prunier

17 002 La Rochelle Cedex 1

Tel : +33 (0)5 46 34 00 00

www.aquarium-larochelle.com

→ A revisited tour under the ISEND colours at the Museum of Natural History

From April 26 to the end of October, the Museum shows its collections under a new angle: tinctorial plants, purple shellfishes from here or far away, decorative artifacts can be rediscovered through the prism of natural colours.

The curator and team of the Museum, in collaboration with Dominique Cardon, have conceived this special visit of the Museum.

Exhibition open from Tuesday, april 26th to Friday, April 29th: 9 am to 6 pm.

On Saturday, April 30th: 2 pm to 6 pm.

Muséum d’Histoire Naturelle

28 rue Albert 1er 17000 La Rochelle

Tel: +33 (0)5 46 41 18 25

www.museum-larochelle.fr

3 – Summary programme of events

Sunday 24	Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Saturday 30
09:00 to 20:00	08:00 to 10:00 Registration Opening ceremony	09:00 to 10:30 Lectures - Session 3	09:00 to 12:40 meals etc/forums Museum of La Rochelle	09:00 to 10:30 Lectures - Session 8	09:00 to 10:30 Lectures - Session 11	09:00 to 17:30 Optional tourist trip
Installation of exhibitions, market stalls	10:00 to 10:50 Lectures - Session 1	10:30 to 11:00 Coffee break	Seashore and purple shells	10:30 to 11:00 Coffee break	10:30 to 11:00 Coffee break	Exhibitions
Installation of posters, if possible	10:50 to 11:20 Coffee break	11:00 to 11:35 Lectures - Session 4	Dye plants growers	11:00 to 12:40 Lectures - Session 9	11:00 to 12:40 Lectures - Session 12	Films
Registration of exhibitors, people living stalls, Monday lecturers and craftpersons	11:30 to 12:45 Lectures - Session 2 - End	11:35 to 12:40 Lectures - Session 5	ORSTOM laboratory Collections of the school of Naval Medicine			Islands
	12:45 to 14:00 Lunch Break	12:40 to 14:00 Lunch Break	12:40 to 14:00 Fence lunch on the excursion sites	12:40 to 14:00 Lunch Break	12:40 to 14:00 Lunch Break	The islands
	14:00 to 15:30 Lectures - Session 3	14:00 to 15:30 Lectures - Session 6A Session 6B	14:00 to 15:00 Reports on the visits with photos	14:00 to 15:30 Lectures - Session 10	14:00 to 16:00 Lectures - Session 13	The old town
Preview for the Monday sessions	15:30 to 18:30 Simultaneously Exhibitions Films Dyeing workshops Poster presentations Market open to public	15:30 to 18:30 Simultaneously Exhibitions Films Dyeing workshops Poster presentations Market open to public	15:00 to 16:00 Lectures - Session 7	15:30 to 16:15 Auditorium presentation	15:30 to 16:30 Tea break	Aquarium
			16:00 to 18:30 Simultaneously Exhibitions Films Dyeing workshops Poster presentations Market open to public	16:15 to 18:00 Simultaneously Exhibitions Films Dyeing workshops Poster presentations Market open to public	16:00 to 16:30 Tea break	Museum
					16:30 to 17:15 Lect. - Ses. 13-End	Market open to public
					17:15 to ...	Shopping
					General discussion and conclusion	Market open to public
						17:30 to 21:00 Taking down of exhibits and posters and dismantling of stalls
	18:00 to 20:00 Welcome cocktail		20:00 to 22:00 Musical performance in color		20:30 to 24:00 Farewell dinner, music and dance	Joy and sadness...

4 – Practical informations:

Isend 2011 Europe, 25- 30 april 2011 - La Rochelle, Espace Encan

Contacts

Organising committee contact

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Venues

Espace Encan

All activities (lectures, exhibitions, workshops, market) will take place in the same building: "L'Espace Encan" which is the old fish market renovated into a splendid congress centre.

www.espacescongres-larochelle.com

This venue, ideally suited to all activities, is situated within walking or cycling distance from the railway station and a wide range of hotels.

Espace Encan

Quai Louis Prunier
17000 La Rochelle
Tel : +33 (0)5 46 45 90 90

Aquarium de La Rochelle

Quai Louis Prunier
17 002 La Rochelle Cedex 1
Tel : +33 (0)5 46 34 00 00
www.aquarium-larochelle.com

Muséum d'Histoire Naturelle

28, rue Albert 1er
17000 La Rochelle
Tel : +33 (0)5 46 41 18 25
www.museum-larochelle.fr

Access

By plane:

Direct from England, Ireland and Belgium to La Rochelle airport

www.larochelle.aeroport.fr

Others directions see Paris airports

www.aeroportsdeparis.fr

By TGV train:

Direct from Paris Montparnasse railway station (3H30)

semi - direct from Paris Charles de Gaulle airport - TGV station. (4H30)

www.voyages-SNCF.com

Special rates by Air France and KLM Global Meetings are available at www.airfranceklm-globalmeetings.com

Event: ISEND 2011 Europe

EVENT ID code to keep the booking: 11853AF

Valid for travel from 20/04/2011 to 06/05/2011

Event location: La Rochelle, France

To know which Air France and KLM agency is the closest consult: www.airfrance.com

Registration fee for professionals

Registration fee for the whole symposium

Access to all lectures, posters presentation, films and dyeing demonstrations, entrance to the workshops and exhibition space, field excursion by bus on 27 April, 4 lunches, 1 picnic, coffee breaks. Music evening in colour, Symposium documents

- Standard congress fee: 520 euros
- Congress fee for lecturers and craftspeople presenting dyeing demonstrations: 380 euros
- Congress fee for students: 380 euros

General public admission fee: 5 euros